

High Life Highland's i-care Values

High Life Highland is charity and our purpose is **Making Life Better**. We are a fun, friendly, kind, caring, supportive, inclusive and proud organisation with strong people values based around integrity, community, accountability, respect and example.

We believe if all our of employees strive to embrace our people values then, collectively, we give ourselves the best chance of fulfilling our purpose of Making Life Better.



integrity

To always be honest, transparent, and have strong moral principles, consistently demonstrating and building the trust that is essential to a high-performing organisation.

community

To always reflect the Charity's purpose to make life better for everyone, acknowledging and respecting community feedback to ensure that change and development reflects the needs of the internal and external communities served by High Life Highland.

accountability

To always take responsibility for our own actions and admit when we make mistakes; be honest and have strong guiding principles, which builds the trust that is essential for High Life Highland to operate effectively.

respect

To always show respect in their role by finding the opportunities to listen, be kind and support others and have zero tolerance for prejudice or discrimination.

example

To set a good example that positively reflects on the Charity and to act as a proud ambassador for the Charity, embracing the 'Making Life Better' principle in everything that High Life Highland does for the communities and people it serves.

