

Marketing Privacy Notice

- **Purpose**
Marketing
- **Description**
We keep in touch with customers via Email, Mobile App notifications, Letters and SMS to inform them of: new services available; promotional messages; news and offers from High Life Highland and partners.
- **If you don't give us your information**
If you do not provide consent we will be unable to inform you of the latest news and offers from High Life Highland.
- **Conditions for processing personal information**
Consent – article 6 (1)(a) – we require your personal information to allow us to provide you with communications from High Life Highland.

You can withdraw marketing consent by completing this form: www.highlifehighland.com/unsubscribe or in writing to:

Marketing Team (GDPR)
High Life Highland
Old Library
Tulloch Street
Dingwall
IV15 9JZ

- **Your rights**
 - Access to personal data
 - Amendments to your data
 - Removal of your personal data
 - Change the way we process your personal data

[Find out more about your rights](#)

- **Who we share your information with**
High Life Highland processes your personal data using third party software systems in order for us to deliver customer communications and marketing. For a list and more information on third party processors please visit: www.highlifehighland.com/GDPR/Data-Processors
- **How long we hold your information**
Your information will be held for 12 months after you last use any High Life Highland Service or interact with our communications.

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- **Automated processing**
Your personal information is not subject to automated decision making or profiling.
- **Data controller**
The data controller is High Life Highland.
- **Data Protection Officer**
Contact our Data Protection Officer (service provided to High Life Highland by The Highland Council):

Data Protection Officer
Highland Council Headquarters
Glenurquhart Road
Inverness
IV3 5NX
01463 702029

DPO@highlifehighland.com

- **Supervisory authority**
If you are unhappy with the way we have processed your personal information you can contact the Information Commissioner:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Tel: 0303 123 1113
<https://ico.org.uk/global/contact-us/>